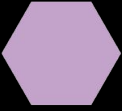


  **Access:**
  **Given**

Sponsorship information

One-day digital accessibility conference

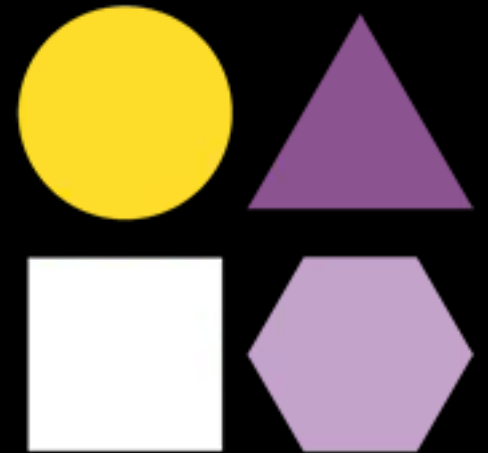
Catalyst Building, Helix Square, Newcastle Upon Tyne, NE1

Wednesday 28th April 2027

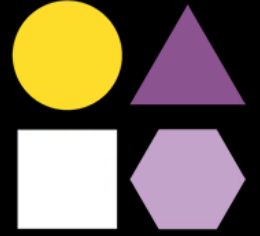
We need your help to create a space where **accessibility is a given.**

About **Access:Given**

Access:Given (A:G) is a one-day digital accessibility conference, created to be as inclusive and accessible as possible because we believe accessibility should be a 'given' in society – not granted.



About us



Ellen Forster

Ellen is a content strategist and web designer based in the North East of England. She runs [Content By The Sea](#)

She also writes a weekly newsletter about how the internet is shaping our minds, [Conversations By The Sea](#).

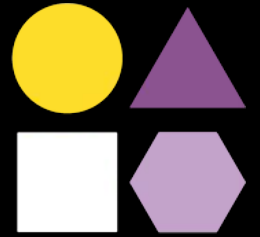
Michelle O'Connor

Michelle is a copywriter, content designer and brand consultant based in Scotland. She runs [Ogam Consulting](#).

Previously known as Specky Scribbler, before rebranding and leaning into her Irish origins.

What's it like?

Watch the 2026 highlights reel:



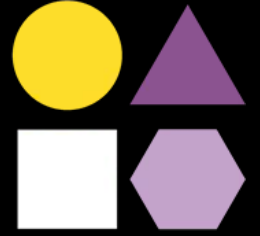
What's it like?

Here's what delegates said about 2026:

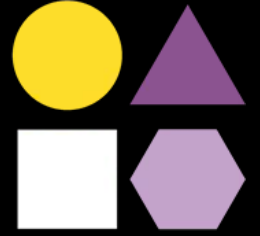
"It went super fast because of the varied length of talks which I liked."

"I loved the day and all the talks. I thought the day didn't just talk accessibility, it lived it. It was always clear what was happening."

"I really enjoyed connecting and talking to the other attendees and the speakers. The set up of the event made this much easier than other events for 'networking' without awkwardness and a really relaxed environment."



Event goal and purpose



Goal

Create an accessible and inclusive conference, celebrating accessible and inclusive digital products and services.



Purpose

To enable organisations of all shapes and sizes to leave feeling they've learned something new.



Purpose

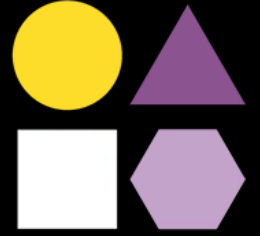
To have an open conversation about accessibility, sharing information and actionable takeaways.



Mission

To create digital products and services accessible by default, not an afterthought.

What's new for 2027?



Fully catered

All catering included throughout the day, with dietary requirements met.



Bookable meetings

Dedicated accessible space for exhibitors to meet with delegates.



The Access:Given community

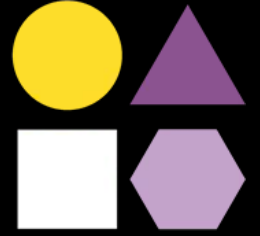
We've launched a Slack channel to foster our engaged audience of digital accessibility professionals throughout the year.



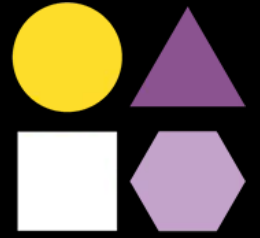
Regular meet-ups throughout the year

Access:Given remains an annual event but we are already launching regular talks and meet-ups to keep momentum.

How our event is accessible



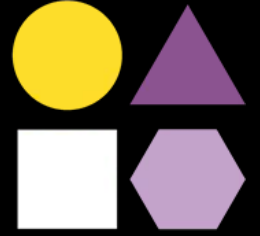
- ▲ Talks don't overlap in main theatre
- ▲ Sensory room and items available
- ▲ Arrive early, or late - we don't mind
- ▲ Entire venue is wheelchair accessible
- ▲ A comprehensive accessibility guide for all delegates



How our event is accessible

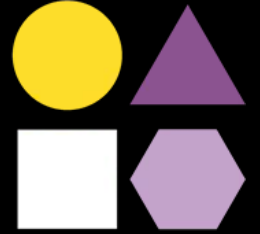
- ▲ Ticket price is set at £195
- ▲ Live captioning for all talks
- ▲ Free tickets available for those who are unable to pay
- ▲ Event runs 10am to 4:30pm so people can do school-runs, etc

Our **2027** speakers



We will open our call for speakers in Autumn 2026.

The venue



City centre venue

Well-connected to public transport and hotels.
We have a deal with a hotel close by.

Capacity for 170 attendees

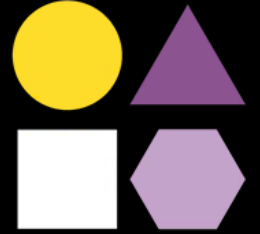
The venue is large enough to accommodate big numbers, but not so big to be overwhelming.

Separate exhibition space

Exhibitors have a separate space for networking and chat – no blocking the atrium with big tables!



The venue



Sensory space

A smaller space, to decompress for those who need it.

Drinks, snacks and lunch provided

Dietary restrictions catered for, and attendees can bring their own, if they prefer.



Attendee demographics and reach

Since launching our conference, we have gotten lots of interest from potential attendees - without announcing any speakers.

This has proven there is a massive appetite for an event of this kind, and when we announce our keynote, we believe this interest will grow.



Sold 60% of tickets in our first year, then sold 80% in second year.



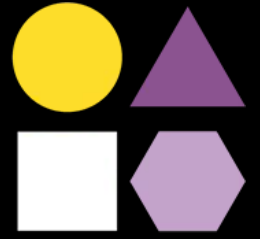
Attendees from large organisations such as NHS, DWP, Monzo, Sage, Cambridge University.



Attendees travelling from England, Scotland and Ireland.



Event taking place in Newcastle's tech hub.



Sponsorship **benefits**

- Show your support for an exciting accessibility conference.
- Actively participate in the creation of an accessible society.
- Help us to shape the future of the conference, by engaging with us about what sponsors - and attendees - could benefit from going forward.

2027 sponsorship opportunities

Headline sponsorship



Investment: £7,500

- Branding across conference materials, online and printed
- Six tickets to the conference
- Thanks in opening and closing remarks
- Opportunity to deliver a lightning talk or be on the panel
- Table in exhibition space
- Pre-conference meet and greet with speakers
- Logo in post-event communications and recordings

2027 sponsorship opportunities

Supporting sponsorship



Investment: £3,000

- Four tickets to the day
- Opportunity to give a lightning talk
- Company name and logo on our website
- Inclusion of branded item in delegate pack
- Call out on social media
- Pre-conference meet and greet with speakers

2027 sponsorship opportunities

Lanyard sponsorship



Investment: £1,500

- Two tickets to the day
- Table in exhibition space
- Company name and logo on lanyards
- Call out on social media
- Pre-conference meet and greet with speakers

2027 exhibition opportunities

We're inviting a small number of exhibitors to join us in the Workshop space.



Investment: £750

What you get:

- 3 tickets
- Table and chairs for your team and delegates
- Maximum of 4 exhibition spaces so you're not vying for time and space

2027 sponsorship comparison

	Headline	Supporting	Lanyard	Exhibitor
Investment	£7,500	£3,000	£1,500	£750
Number available	1	2	1	4
Named as Conference Partner	Exclusive	–	–	–
Logo on website	Featured	Prominent	Standard	Listing
Logo in conference programme	Full page	Half page	Quarter page	Listing
Social media promotion	Dedicated campaign	2 posts	1 post	Mention
Mention in opening welcome	✓	✓	✓	–
Complimentary tickets	6	4	2	2
Panel participation	Optional	Optional	–	–
Branding on lanyards/badges	Exclusive	–	–	–
Branding on stage screens	✓	✓	Logo slide	Logo slide
Sponsor profile on website	Extended profile	Standard profile	Company listing	Company listing

Other **supportive** opportunities

Pay-it-Forward (PiF) sponsorship



Investment min. 5 x PiF tickets (£150 each)

- Call out on social media
- Opportunity to support others to come
- An average of 90% of Pay-it-Forward applicants are allocated tickets



Contact us

 info@accessgiven.co.uk

 www.accessgiven.co.uk

Please note: this deck is not to be shared outside of agreed parties.